

Stacie A. Toal
Cannon River Consulting
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EDUCATION

Doctor of Philosophy, University of Minnesota, Minneapolis, MN September 2007
Educational Policy and Administration – Evaluation Studies
Research Focus: Evaluation Use/Influence, Participatory Evaluation, Scale Validation
Adviser: Dr. Jean A. King

Master of Arts, Michigan State University, East Lansing, MI December 2000
Organizational Communication
Research Focus: Organizational Commitment, Socialization, Role Negotiation

Bachelor of Arts, Bradley University, Peoria, IL May 1994
Communication Graduated summa cum laude

PROFESSIONAL EXPERIENCE

Contracted Evaluation Projects

HardwickDay, Inc., Statistician for Financial Aid Modeling June 2004 – Current

Phyllis Wheatley Youth Mentoring Program, External Evaluator August 2006 – Current

Anoka-Hennepin School District, Evaluation Consultant February 2007 – Current

Early Youth Eye Care Project, Phillips Eye Institute, External Evaluator June 2008 – Current

Project IMPACT, a National Science Foundation NOYCE grant, External Evaluator September 2008 – Current

Southeast Service Cooperative, External Evaluator for the Math and Science Teacher Partnership Academy August 2009 - Current

National Center on Educational Outcomes, Focus Group Facilitator for Accommodations Training Evaluation September 2009

Success in Sight School Improvement Study, Focus Group Facilitator Spring 2008

Thomas M. Cooley Law School Bar Examination Preparation Program Evaluation June 2004 – June 2009

Cannon River Consulting, Sole Proprietor Northfield, MN
Design, implement, and analyze specialized research and evaluation projects. Access national educational databases and interpret data to address client needs. Coordinate and conduct research presentations (in person and via web-casts). Create logistical regression models for financial aid modeling. Proficient in *Statistical Package for the Social Science* software

(SPSS) and Excel. Skilled in focus group facilitation, interviewing, survey design, quantitative and qualitative analysis.

Recent projects include: evaluation of curriculum and targeted interventions in elementary schools, youth mentoring program evaluation, bar examination analysis, first-year retention analysis, student satisfaction survey, non-matriculant student survey, and study of employer perceptions (focus groups). (June 2004 – current).

Research Assistant, University of Minnesota Minneapolis, MN
National Science Foundation grant investigating the involvement and use of four multi-site evaluations (Principal Investigators: Dr. Frances Lawrenz and Dr. Jean A. King). Collaborate on literature reviews, writing, presentations, instrument design, data analysis, and interviews. Managed online survey of 950 project investigators and evaluators (June 2005 – Current).

Coordinator of Institutional Research, Thomas Cooley Law School Lansing, MI
Organized and executed research activities related to institutional policy, programs, and enrollment management under administrative direction from the President and the Associate Dean of Planning, Programming and Assessment (January 2001 – May 2004).

PUBLICATIONS, NATIONAL/INTERNATIONAL CONFERENCE PAPERS*

Toal, S.A. (2009). The validation of the evaluation involvement scale for use in multisite settings. *American Journal of Evaluation*, 30(3), 349-362.

Johnson, K., Greenesid, L., Toal, S.A., King, J.A., Lawrenz, F., Volkov, B. (2009). Research on Evaluation Use: A Review of the Empirical Literature from 1986 – 2005. *American Journal of Evaluation*, 30(3), 377-410.

Toal, S.A., King, J.A., Johnson, K., & Lawrenz, F. (2009). The unique character of involvement in multi-site evaluation settings. *Evaluation and Program Planning* (32), 91-98.

Toal, S.A., Johnson, K., Lawrenz, F., King, J., Volkov, B., & Greenesid, L. (2008). An empirical study of the unique character of involvement in multi-site STEM education evaluations. *Paper presented at the 2008 Annual Meeting of the American Educational Research Association*. New York, NY.

Lawrenz, F., Gullickson, A., & Toal, S.A. (2007). Dissemination: Handmaiden to evaluation use. *American Journal of Evaluation*, 28(3), 275-289.

Lawrenz, F. & Toal, S.A. (2007). Commentary: A few tweaks to the toolkit. *Measurement: Interdisciplinary Research and Perspectives*, 5(2-3), 195-198.

Toal, S.A. (2007, November). The Development and Validation of the Evaluation Involvement Scale for Use in Multi-site Evaluation. *Poster presented at the 2007 Annual Conference of the American Evaluation Association*. Baltimore, MD.

King, J.A., Greenesid, L., Johnson, K., Lawrenz, F., Toal, S., & Volkov, B. (2007, November). Initial results from “Beyond Evaluation Use”: A study of involvement and influence in large, multi-site National Science Foundation (NSF) evaluations. *Paper presented at the 2007 Annual Conference of the American Evaluation Association*. Baltimore, MD.

King, J.A., Lawrenz, F., Toal, S.A., Greenseid, L., Ooms, A., & Johnson, K. (2006, April). Patterns of Involvement, Use, and Influence in Multi-site Evaluations: Evidence from our National Science Foundation Programs. *Paper presented at the 2006 Annual Meeting of the American Educational Research Association*. San Francisco, CA.

Clavijo, K., Fleming, M.L., Hoermann, E.F., Toal, S.A., & Johnson, K. (2005). Evaluation use in non-formal education settings. *New Directions in Evaluation*, (108), 47-55.

Beery, S. & Miller, V. (2001, November). The Impact of Socialization on New Lawyers' Commitment to their Firms. *Paper presented at the 2001 National Communication Association Annual Conference*. Atlanta, GA.

Miller, V., Meiners, E., Beery, S., Kim, E., & Lamphear-Van Horn, M. (2000, June). Self- and Supervisor-Initiated Role Change. *Paper presented at the 2000 Convention of the International Communication Association*. Acapulco, Mexico.

Whitten, P., Eastin, M., Beery, S., & Miller, V. (2000, June). The New Age of Creating Websites: The complexity of the interrelationship between web characteristics and user commitment. *Paper presented at the 2000 Convention of the International Communication Association*. Acapulco, Mexico.

**Please note that my name was Stacie A. Beery from 1995 – 2004.*